

DOUBLETREE PALM BEACH GARDENS *Opens New Executive Meeting Center*



The DoubleTree Palm Beach Gardens is proud to announce the opening of its Executive Meeting Center. After a multi-million-dollar renovation, and the construction of the first IACC-accredited, built-to-LEED-Gold standards executive meeting center, the DoubleTree has quickly gained recognition among leading meeting planners for being on the cutting edge.

“With elements of South Beach, cascading water walls, hints of aromatherapy in public areas and our true DoubleTree welcome, we have transformed your stay from the ordinary to that of a spa for your mind,” Hotel Manager Sig Varela said.

With the addition of the new meeting facility, the DoubleTree continues to raise the bar in the community and set the standard for the most dedicated learning environment. “We have also made a conscientious effort to build our Executive Meeting Center with a strong focus on sustainability by abiding to all LEED Gold requirements. LEED (Leadership in Energy and Environmental Design) is the epitome of the green movement as

it relates to purpose-built facilities, and ensures that it operates with the least amount of negative impact on the environment and community,” General Manager Peter Winters said.

“We have spared no expense in our quest to build the most dedicated learning environment,” Varela said. “Our meeting rooms come equipped with non-glare writing surfaces and the world-renowned Mirra ergonomic chair by Herman Miller. With the highest level of technology already built in, you can easily gravitate between the different visual aids to make your presentation exciting and memorable. And our rooms come equipped not only with individual climate and lighting controls, but also with carbon dioxide sensors that fill the room with fresh air and help keep your attendees focused at all times. After years of research on how air quality enhances information reten-

tion, we have equipped the facility with the PURE hypoallergenic air purification system, thereby eliminating 99 percent of air particulates that cause allergies and other distractions in the meeting room.”

The center offers a refreshing prospect to the meeting planner by implementing “hassle free” planning through several popular meeting packages designed to cover all needs in one price, easy to budget and offering a seamless billing process. The property also offers flexible continuous break areas that remain open from 7 a.m. to 5 p.m. and present lavish displays of food planned to enhance your receptivity, boost your energy and lower stress. The all-inclusive packages not only allow meeting planners to accurately budget their costs, but also prevents unforeseeable charges from impacting the overall cost of a conference.

For more information on the property, visit www.doubletreewestpalmbeach.com, or contact us directly at (561) 776-2919 for a copy of the DoubleTree Palm Beach Gardens Stimulus Meeting Package.

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